



Marin Coalition

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About TAM

Mission

TAM is dedicated to making the most of Marin County transportation dollars and creating an efficient and effective transportation system that promotes mobility and accessibility by providing a variety of high-quality transportation options to all users.

Leadership

- **Board of Commissioners**
16 members including all five County Supervisors, plus one representative from each city/town
- **Citizens' Oversight Committee**
12 representatives of geographic and interest groups, plus alternates



Dedicated Local Transportation Funding

1/2-Cent Sales Tax

Approved in 2004

Renewed in 2018 for 30-years

Expenditure Plan Review

Every 6 years

\$10 Vehicle Reg Fee

Approved in 2010

Amended in 2023


No Sunset Date

Review at least Every 10 years


~ \$30+m/year



TAM
Transportation Authority of Marin




MEASURE AA
VOTER APPROVED




Marin's Transportation Sales Tax


~ \$2.3m/year



TAM
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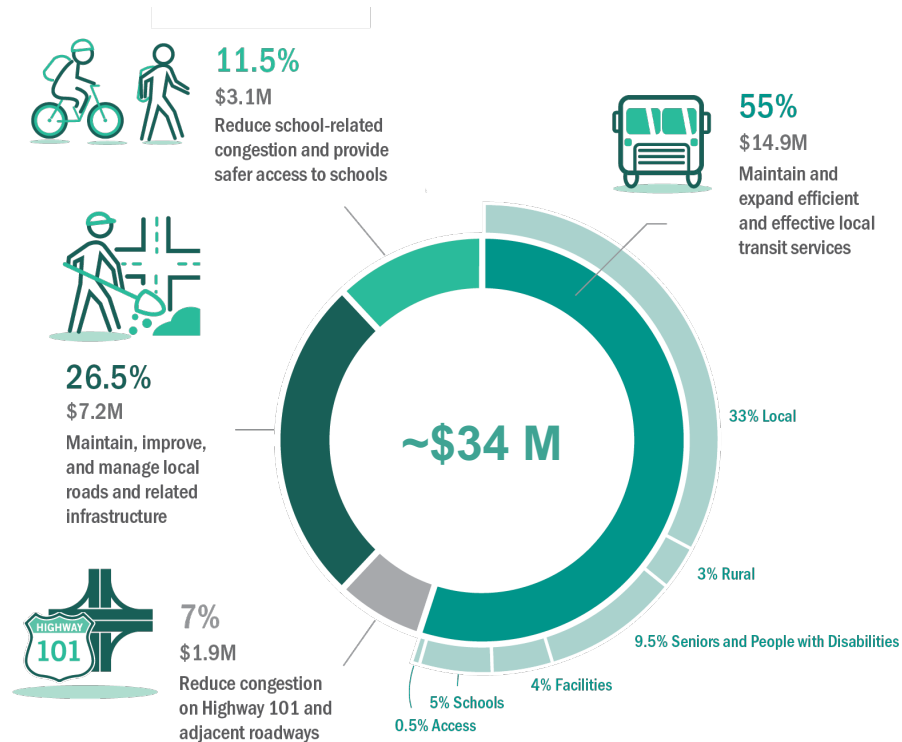
MEASURE B
VOTER APPROVED



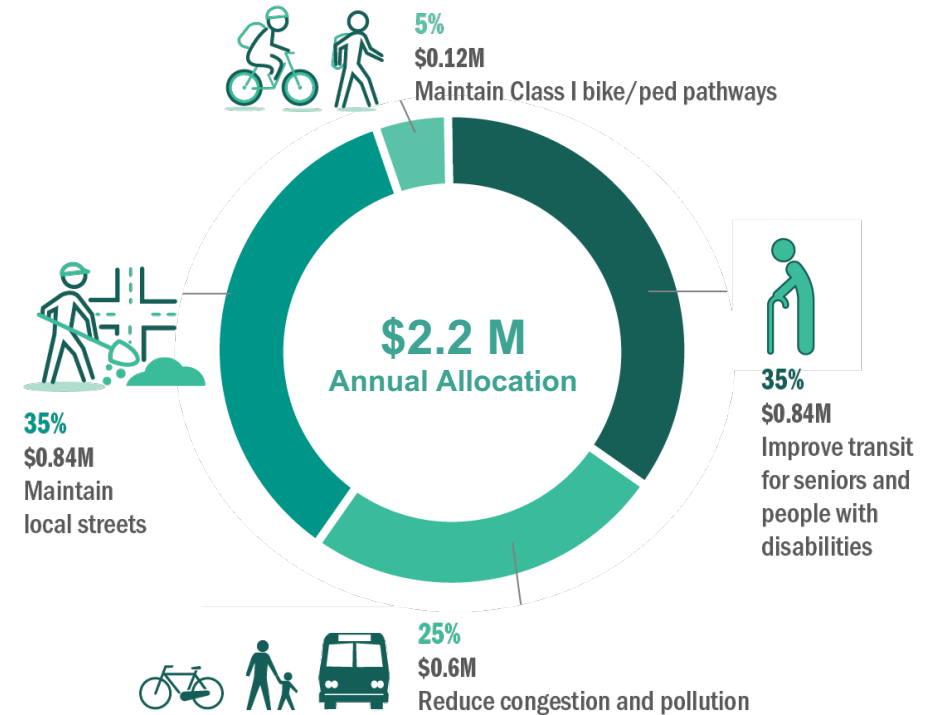
Marin's Vehicle Registration Fee

Local Funding

TAM funds local transportation priorities and manages the voter-approved Transportation Sales Tax and the Vehicle Registration Fee in Marin County.



1/2-CENT TRANSPORTATION SALES TAX



\$10 VEHICLE REGISTRATION FEE

Sustainability, Congestion & GHG Emission Reduction

- More than 75% of Measure A/AA and Measure B is dedicated to programs that aim to reduce reliance on single occupant vehicles and associated GHG emissions
- Major investment in transit
- Funding to “Complete Streets”
- School, commute, and EV programs



2023 was Great for Grants – Helps Supplement Local Funding

- \$20 million in OBAG & ATP funds for projects throughout the County (MTC & CTC)
- \$400,000 for Mobility Hub Planning (MTC)
- \$519,000 for VMT Toolkit development for local jurisdictions (Caltrans)
- \$544,000 for Safe Schools Access Action Plan project (USDOT)
- \$1.25 million for Part Time Transit Lane (aka Bus on Shoulder) planning & environmental (MTC)
- Caltrans \$155 million for SR37 Novato Creek Bridge



Key Projects

• Highway Projects

- Marin-Sonoma Narrows
- State Route 37
- US-101/I-580 Multimodal and Local Access

• Major Roads Projects

- Nine projects completed including recent Third Street
- Novato Blvd, underway

• Local Roads Maintenance & Rehab

- Funding directly to cities, towns, and the County
- In 2023: \$6.9 M
- Since 2005: \$70.2 M

• Bicycle and Pedestrian Projects

- North-South Greenway over Corte Madera Creek
- Marin-Sonoma Bike Share Program



Key Programs and Planning

- **Programs:**

- Safe Routes to Schools
- Crossing Guards
- Marin Commutes
- Alternative Fuels/Electric Vehicles
- Marin Sonoma Bikeshare Pilot

- **Planning:**

- Countywide Transportation Plan
- Interchanges and Approaching Roadways Studies
- Local Road Safety Plan
- Part-Time Transit Lane Feasibility Study
- Sea Level Rise Plan



Public Engagement

- Public meetings & events
- Community and stakeholder meetings
- Website and social media
- Annual Report
- TAM Traveler – Sign-up!
- Factsheets and informational materials
- Media relations





Countywide Transportation Plan Overview

Derek McGill, TAM Director of Planning
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CTP Background and Timeline



Purpose of CTP & CBTP

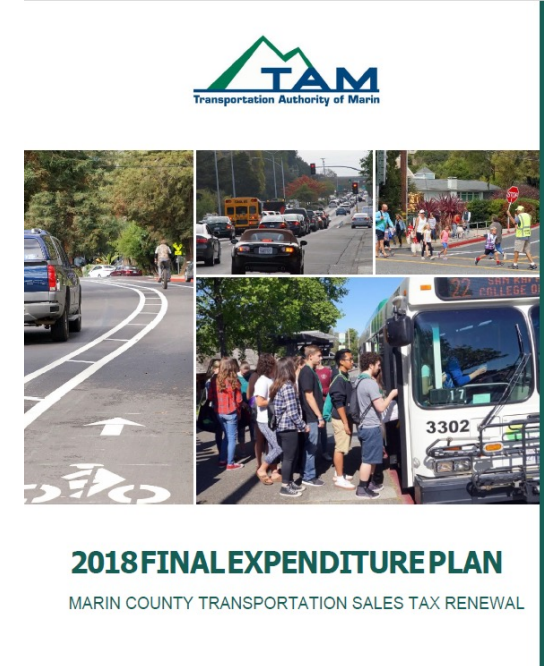
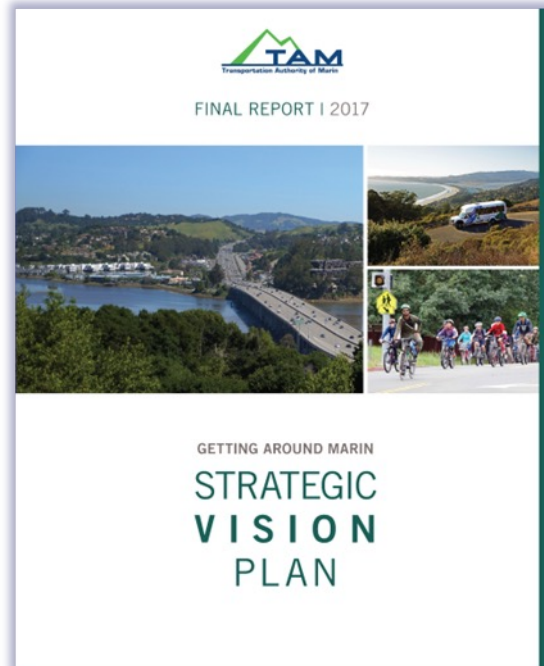
- ✓ 2050 Transportation Vision
- ✓ Set strategic priorities
- ✓ Guide TAM decision-making
- ✓ Align planning with funding decisions and project delivery
- ✓ Advance equity, land use-transportation connectivity, safety, transit recovery and priority, and climate resiliency



- ✓ Identify emerging areas and future transportation needs
- ✓ Broaden understanding of community transportation goals
- ✓ Advance CBTP process
- ✓ Convene partner agencies and build consensus
- ✓ Strengthen partnerships needed to deliver the plan
- ✓ Align local, county planning with regional and state guidance where feasible
- ✓ Strengthen Marin's position in competitive regional, state, and federal funding

Outcomes of CTP & CBTP

Previous Plans



What has changed since 2017?



Demographics (Aging Population, Population & Job Shifts, Work Trends)



Environment (Climate effects, GHG Reduction Targets, Sea Level Rise, Wildfires)



Equity (Engagement, Capacity Building, Investment, Pricing)



**Land Use-
Transportation
Connectivity**
(Priority Areas & Sites, RHNA Housing Allocations, SMART)



Safety
(Vision Zero, Safe Systems Approach)



**Travel Behavior &
Vehicle Technology**
(Commute Patterns, Transit Recovery, EV Adoption, New Data Sources, New Mobility Options, AV Technology)



What has changed since 2017?

- ✓ **2021 - Federal Infrastructure Investment and Jobs Act (IIJA)** – estimated to provide \$42 billion for CA
- ✓ **2018 - Regional Measure 3** – \$4.45 billion for Bay Area highway and transit improvements in the toll bridge corridors and their approach routes (SR 37, 101-580, R-SR Bridge, Ferries, North Bay Transit Access).
- ✓ **2018 - Measure AA** – \$35 million annually for transit service, local roads, safe routes to school, and 101 improvements.
- ✓ **2017 - CA Senate Bill 1** – \$5.4 billion annually over 10 years with estimated \$15 billion for local road maintenance and \$7.5 billion for transit operations and capital.



CTP Committees and Working Groups

- ✓ **CTP Technical Advisory Committee**
 - Public Agency Staff
- ✓ **CTP Equity Working Group**
 - Equity focused groups, aging and disabled, teachers/workers, tribal, youth representation
- ✓ **CTP Ad-Hoc**
 - Board Sub Committee
- ✓ **Board Workshops**
 - Discussion Opportunity for Full TAM Board



Board Workshops

Workshop 1: Vision & Strategies (October 2023)

- ✓ 2050 Transportation Vision
- ✓ Identify policy goals and objectives

Workshop 2: Needs & Co-Benefits (April 2024)

- ✓ Trade-off choices
- ✓ Set strategic priorities

Workshop 3: Implementation (June 2024)

- ✓ Consensus building tool to guide TAM decision-making
- ✓ Align planning with funding decisions and project delivery



- ✓ Think boldly, be visionary
- ✓ Support Equity Populations
- ✓ Maximize safety of pedestrians and cyclists
- ✓ Focus on Operations and Maintenance
- ✓ Focus on School and Local Transportation Needs
- ✓ Focus on Transit Ridership Growth
- ✓ Focus on Closing Gaps
- ✓ Support for growing transit services
- ✓ Support for highway improvements underway
- ✓ Congestion remains a community concern
- ✓ Need for resilient network for 21st century climate
- ✓ Multi-jurisdictional Planning and Cross Agency Collaboration is needed
- ✓ Align CTP with state and regional goals to maximize fund leverage
- ✓ Differences among areas of the County are important but many of the transportation challenges are the same

What We've Heard So Far

Upcoming Engagement Activities

- ✓ **Upcoming Board Workshops**
- ✓ **Six Localized Pop-Up Events**
 - ✓ Accessible high traffic locations
 - ✓ Variety of interactive elements (i.e., Feedback walls, Live polls, Activities for kids)
- ✓ **Focus Groups**
 - ✓ Community needs and challenges
 - ✓ Priorities, preferences, and improvements
 - ✓ West Marin, Environmental/Bike Groups, Business Community, TBD
- ✓ **Online Survey/Digital Media Campaign**
- ✓ **CTP Roadshow**





Thank You!

Questions and Discussion

Transportation Authority of Marin